

WORK EXPERIENCE

Product Designer at SinnerSchrader | 07/18 - present

Founded in 1996, SinnerSchrader is one of Europe's leading digital agencies focusing on the design and development of digital products and services. Working with companies such as Audi, comdirect bank, ERGO, Telefónica, Unitymedia and VW.

I primarily create concepts and screen designs along with developing the design vision and strategy for various projects. Also involved in researching, wireframing, presentations, prototyping & the development in-house handled client products.

Designer at Jimdo | 01/16 - 06/18

Jimdo is a DIY website builder based in Hamburg, Germany with a secondary offices in Munich and Tokyo. The software empowers anyone to create their own website quickly and easily, helping them to become successful doing what they love.

Here, I designed and developed different marketing landing pages along with various other forms of digital + print advertising. I also created and evaluated A/B testing for landing pages and advertising to help drive conversion rates

Graphic Designer / Centre Manager at Snap | 12/13 - 05/15

Snap is the largest print, design and website network in the Southern Hemisphere. Here I was responsible for the day-to-day business operation - working together with a team of designers, customer service representatives, accounts, and production

Prioritising and regulating workflow and deadlines, client support and troubleshooting, brand and concept development, graphic design, sales support and follow up, implementing and testing new software - the list goes on

Junior Graphic Designer at Printforce | 07/11 - 03/13

Printforce is the major provider of Real Estate print and marketing collateral in Australia.

My time there was spent as a graphic designer and client supporter, managing several key accounts. Continually working to tight deadlines, tasks included brand development, media planning, graphic design, sales support, along with magazine design, pagination, planning and distribution

PROFILE

I'm a designer working on a myriad of projects from start to finish and everything in between.

I pride myself on my diverse skillset, my drive and my ability to learn quickly.

SKILLS & SOFTWARE

Sketch
Figma
Adobe Creative Suite
InVision
Principle
Zeplin

UI Design
UX Design + Research
Wireframing
Prototyping
Illustration
Graphic Facilitation

Google Analytics
GitHub
JIRA
Confluence

EDUCATION

St. Mary's Cathedral College, Sydney
Higher School Certificate

Northern Sydney Institute of TAFE, Sydney
Diploma of Graphic Design and Communications